

BLR-698

BLR-698 pigment is a rutile titanium dioxide pigment produced by the sulfate process.

BLR-698 is recommended for a range of coatings applications. BILLIONS™ BLR-698 pigment has superb dispersion performance, and provides excellent opacity and gloss to both water-based and solvent-based formulations. Its optimized surface treatment of zirconia and alumina make it highly suitable for exterior architectural and industrial coatings.

RECOMMENDED APPLICATIONS

- Interior architectural coatings
- Exterior architectural coatings
- Industrial coatings
- Printing inks



TYPICAL PROPERTIES

PARAMETER	VALUE	TEST METHOD
TiO2 content	93.0%	XRF
Inorganic coating	Alumina; Zirconia	-
Organic treatment	Present	-
Moisture when packed*	0.5% max	ISO 787-2
Bulk density (tamped)	1.2g/cm3	ISO 787-11
Oil absorption	16.5g/100g	ISO 787-5
pH	7.8	ISO 787-9
Specific gravity	4.1g/cm3	ISO 787-10
ISO 591 classification	R2	-
CAS number	13463-67-7	-
Color index	Pigment White 6	-

*Measured within 48 hours of production

Safety

Good industrial hygiene practice should be used, generation of dust should be avoided.

Storage

This product should not be placed outdoors or exposed to extreme temperatures or moisture.

Packaging

The titanium dioxide pigments are available in 25kg bags and a range of flexible intermediate bulk containers.

CONTACT

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